

**Website Permission Policy** 



# **Website Permission Policy**

## Capital Guard AU Pty Ltd (AFSL 498434)

Last Updated: 06/04/2025

#### 1. Introduction

This Website Permission Policy ("Policy") sets out the terms under which Capital Guard AU Pty Ltd ("Capital Guard", "we", "us", or "our") grants or restricts permission to use, share, or interact with content, materials, trademarks, and intellectual property available on our website [www.capitalguard.com.au] ("Website").

By accessing or using this Website, you agree to comply with this Policy. This Policy forms part of our broader Website Terms and Conditions and Privacy Policy and may be updated periodically without notice.

## 2. Ownership and Intellectual Property

All content on this Website—including text, graphics, logos, icons, documents, downloadable files, videos, product names, and design elements—is the property of Capital Guard or its licensors and is protected by the **Copyright Act 1968 (Cth)**, **Trade Marks Act 1995 (Cth)**, and other relevant laws.

Capital Guard's company name, logo, and product names are registered or unregistered trademarks. You may not use our trademarks or branding without prior written approval.

#### 3. Permitted Uses

You may access and use the Website for personal, non-commercial purposes, including:

Viewing and reading content for informational purposes.



- Downloading brochures, fact sheets, or publicly available documents provided explicitly for client use.
- Sharing website links via social media or email, provided the link directs to our original Website and is not modified.

Any permitted use must retain all copyright and proprietary notices.

#### 4. Prohibited Uses

Unless you receive **prior written permission** from Capital Guard, you may **not**:

- Copy, reproduce, distribute, republish, download, display, post, or transmit any part of the Website or its content in any form.
- Use any content for commercial gain, resale, or promotional use.
- Modify or adapt any materials from this Website.
- Frame this Website or display its content within another site.
- Misrepresent your relationship with Capital Guard or suggest our endorsement of your product or business.
- Use bots, spiders, or other automated tools to extract data or content.
- Reuse or distribute downloadable materials beyond your individual use.

## 5. Requesting Permission

If you would like to:

- Use Capital Guard's logo, branding, or materials in a presentation, article, or publication,
- Link to a specific part of our Website in a commercial setting,
- Reproduce our articles, brochures, or product materials for distribution, or
- Reference or cite our proprietary content,

Please submit a written request to:

Email: compliancel@capitalguard.com.au



**Subject**: Website Use Request

Your request should include:

- Description of the proposed use,
- The content you wish to use,
- Intended audience and distribution method,
- Any associated commercial context.

We aim to respond within 10 business days. Capital Guard reserves the right to approve or deny requests at its sole discretion.

### 6. Linking to Our Website

You may link to our homepage provided:

- The link does not imply any false association, approval, or endorsement.
- The link does not present Capital Guard or its services in a misleading or defamatory light.
- The link is not placed within a commercial framework without our consent.

You may not link to internal pages (deep linking), use embedded content (iframes), or scrape our pages without explicit written approval.

#### 7. Breach and Enforcement

Unauthorised use of our Website content may violate copyright, trademark, or other Australian intellectual property laws and may result in legal action. Capital Guard reserves the right to:



- Revoke permission to use Website content at any time;
- Pursue claims for damages or injunctive relief;
- Report unlawful use to regulatory or enforcement agencies.

#### 8. Contact Us

If you have questions about this Policy or need clarification about any use of Website content, contact us:

## **Compliance Department**

Email: compliance@capitalguard.com.au

## 9. Changes to This Policy

Capital Guard may update this Policy at any time. We encourage users to review this page periodically. Continued use of the Website after changes are posted constitutes your acceptance of the updated terms.